1. is an early form of E-commerce

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | 2. What is an Enterprise? |  |  |  |  |  | Chec |
| l | 3. What is cycle time? |  |  |  |  |  |  |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 4. What is Flipkart an |  |  |  |  |  |  |
| example of B2B B2C |  |  |  |  |  |  |

All

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | C2C C2B?  5. Give any TWO | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | examples of B2C  model. | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 6. EDI stands for | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 7. Who is the father of EDI | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 8. EDI interchanges starts with and ends with | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 9. What is email marketing? What are the types of email marketing? | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 10. What is m-commerce? | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 11. What is Mobile Commerce? | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 12. What is URL? | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 13. What is I-way? | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 14. Expand IPOP. | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 15. What is IT ACT 2000? | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 16. What is the purpose of OLX web site? | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 17. What is the purpose of OLX web site? | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 18. What is called sale or | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | purchase of items without physically  visiting a shop? | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 19. What is the process of ensuring the data, transactions, | | | | | | |  | | | | |  | |  | | |  | | |  | | | Chec | | |
|  |  | communication or documents are  genuine? | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 20. What is ESN full form? | | | | | | |  | | | | |  | |  | | |  | | |  | | | Chec | | |
|  |  | 21. What is E-Business? | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 22. What have you done to promote great customer service? | | | | | | |  | | | | |  | |  | | |  | | |  | | | Chec | | |
|  |  | 23. What have you done to promote great customer service? | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
|  |  | 24. What is ‘EOQ’ in Inventory control? | | | | | | |  | | | | |  | |  | | |  | | |  | | | Chec | | |
|  |  | 25. What is drop shipping? | | | | | | |  | | | | |  | |  | | |  | | |  | | |  | | |
| 26. | | What is a virtual storefront? | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 27. | | is an example of an Internet portal. | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 28. | | OSI stands for | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 29. | | SMTP refers to . | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 30. | | Compared to B2C e- commerce, B2B e- commerce is . | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 31. | | What type of E - Commerce is tenders and submission of application? | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 32. | | Which type of E - | | |  | | | |  | | |  | | |  | | |  | | |  | | |
|  | | Commerce is payment  Gateway? | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 33. | | What is called sale or purchase of items without physically visiting a shop? | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 34. | | Which is the model in E  - Commerce, if the seller and buyer are both business firms? | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 35. | | The internet, cable TV, | | |  | | | |  | | |  | | |  | | |  | | |  | | |
|  | | computer networks are  applications of . | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 36. | | An example of on-line currency exchange is........ | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 37. | | What is a digital product? | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 38. | | The supply chain concept originated in what discipline? | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 39. | | The supply chain | | |  | | | |  | | |  | | |  | | |  | | |  | | |
|  | | management philosophy emerged in  which decade? | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 40. | | What is the goal of Total Quality | | |  | | | |  | | |  | | |  | | |  | | |  | | |
|  | | Management ? | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 41. | | VMI stands for | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 42. | | Purchasing is a process of acquiring all | | |  | | | |  | | |  | | |  | | |  | | |  | | |
|  | | the materials needed by an organization in exchange for goods.  (True/False) | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 43. | | The purchase of machinery, equipment, | | |  | | | |  | | |  | | |  | | |  | | |  | | |
|  | | or materials must go through the  department. | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 44. | | are referred to as speculative processes. | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 45. | | How the transactions occur in e‐commerce? | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 46. | | What is an arrangement made between e‐commerce | | |  | | | |  | | |  | | |  | | |  | | |  | | |
|  | | sites that direct users from one site to the  other? | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 47. | | What is the full form of EFT? | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 48. | | E-Banking is known as | | |  | | | |  | | |  | | |  | | |  | | |  | | |
| 49. | | ……………..e- commerce transaction has the advantage of eliminating middlemen. | | | |  | | | |  | | |  | | |  | | |  | | |  | |
| 50. | | ……………….in the e- commerce may be a | | | |  | | | |  | | |  | | |  | | |  | | |  | |
|  | | holder of a payment card such as credit card or debit card from  an issuer | | | |  | | | |  | | |  | | |  | | |  | | |  | |
| 51. | | ……………….in the e- | | | |  | | | |  | | |  | | |  | | |  | | |  | |
|  | | commerce may be a holder of a payment card such as credit card or debit card from  an issuer | | | |  | | | |  | | |  | | |  | | |  | | |  | |
| 52. | | How many main pillars of digital marketing? | | | |  | | | |  | | |  | | |  | | |  | | |  | |
| 53. | | Digital Marketing has been around us since the very beginning. It started in the year | | | |  | | | |  | | |  | | |  | | |  | | |  | |
|  | | . | | | |  | | | |  | | |  | | |  | | |  | | |  | |
| 54. | | Explain the advantages to society because of e- commerce. | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
| 55. | | What are the features | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
|  | | of E-commerce? | | | |  | | | |  | | |  | | |  | | |  | | |  | |
| 56. | | Explain the technical disadvantages of e- commerce. | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
| 57. | | Advantages of EDI. | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
| 58. | | Define EDI Architecture | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
| 59. | | Define E-commerce Architecture. | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
| 60. | | What is B2B e- | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
|  | | commerce? What are  its features? | | | |  | | | |  | | |  | | |  | | |  | | |  | |
| 61. | | “E-commerce is the new way to do business”. Justify the | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
|  | | statement. | | | |  | | | |  | | |  | | |  | | |  | | |  | |
| 62. | | What is scope of e- commerce in country like India? | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
| 63. | | Explain how product | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
|  | | characteristics  influence supply chain design. | | | |  | | | |  | | |  | | |  | | |  | | |  | |
| 64. | | What are the major obstacles to successfully | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
|  | | implementing supply  chain management? | | | |  | | | |  | | |  | | |  | | |  | | |  | |
| 65. | | What is the Difference Between Supply Chain Management and | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
|  | | Logistics? | | | |  | | | |  | | |  | | |  | | |  | | |  | |
| 66. | | Key difference between digital cash and credit cash system . | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
| 67. | | Short note on E- | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
|  | | Banking and E-Money | | | |  | | | |  | | |  | | |  | | |  | | |  | |
| 68. | | Define Types of Smart Card. | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
| 69. | | Explain architectural models of B2B E- commerce | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
| 70. | | Explain the ERP implementation | | | | Short Answer Type Questions 5 Marks | | | |  | | |  | | |  | | |  | | |  | |
| 71. | | Explain direct and indirect benefits of ERP | | | | Short Answer Type Questions 5 Marks | | |
| 72. | | What is email marketing? What are the types of email | | | | Short Answer Type Questions 5 Marks | | |
|  | | marketing? | | | |  | | |
| 73. | | What is email marketing? What are the types of email marketing? | | | | Short Answer Type Questions 5 Marks | | |
| 74. | | What are the advantages of internet marketing? | | | | Short Answer Type Questions 5 Marks | | |
| 75. | | What are the creative and technical aspects | | | | Short Answer Type Questions 5 Marks | | |
|  | | of internet marketing? | | | |  | | |
| 76. | | WHAT ARE COMMON, REAL-LIFE EXAMPLES OF EDI BEING USED? | | | | Short Answer Type Questions 5 Marks | | |
| 77. | | What is the Difference | | | | Short Answer Type Questions 5 Marks | | |
|  | | Between a Paper- Based and an EDI-  Based Business? | | | |  | | |
| 78. | | What are the 2 major EDI standards? | | | | Short Answer Type Questions 5 Marks | | |
|  | | Explain. | | | |  | | |
| 79. | | Explain the follows:1.LAN 2.WAN | | | | Short Answer Type Questions 5 Marks | | |
| 80. | | Explain the follows:1.LAN 2.WAN | | | | Short Answer Type Questions 5 Marks | | |
| 81. | | Explain the transaction security in network? | | | | Short Answer Type Questions 5 Marks | | |
| 82. | | Explain the internet industry structure with diagram? | | | | Short Answer Type Questions 5 Marks | | |
| 83. | | What is the essential | | | | Short Answer Type Questions 5 Marks | | |
|  | | requirements for secure safe e-  payments/transactions? | | | |  | | |
| 84. | | Explain the Internet Marketing in detail | | | | Short Answer Type Questions 5 Marks | | |
| 85. | | What are the different types of E- marketplaces? | | | | Short Answer Type Questions 5 Marks | | |
| 86. | | What Are the 4 C’s of Digital Marketing? | | | | Short Answer Type Questions 5 Marks | | |
| 87. | | Write down the difference between buying advertising and selling advertising.? | | | | Short Answer Type Questions 5 Marks | | |
| 88. | | What are advantages and disadvantages of | | | | Short Answer Type Questions 5 Marks | | |
|  | | using retailing on the  Web? | | | |  | | |
| 89. | | Types of E-Commerce Models? What are the differences between | | | |  | | |
|  | | traditional commerce  and e -commerce? | | | |  | | |
| 90. | | Write down the benefits of Electronic web commerce distinguish | | | |  | | |
|  | | between Internet and Intranet.InternetWhat is Firewall? What do you mean by Electronic  Marketers? | | | |  | | |
| 91. | | Distinguish between | | | |  | | |
|  | | Internet and  Intranet.InternetWhat | | | |  | | |
| do you mean by Electronic Marketers? Write down the benefits of Electronic web commerceExpand ISP ,  NSP, C... | | |  | | | |
| Define supply chain management. What are the differences/similarities between logistics and | | |  | | | |
| supply chain management Identify the eight-supply chain  processes and ... | | |  | | | |
| Define E-Cash and E- | | |  | | | |
| Cheque.Advantages and Disadvantages of Credit Card. What is The Application of  Smart Card? | | |  | | | |
| Why do e-commerce | | |  | | | |
| companies need funding? What are the security issues of E- commerce?Explain the  Architectural framework | | |  | | | |
| for electronic  commerce. | | |  | | | |
| Write about the advantages and disadvantages of E- | | |  | | | |
| CommerceWrite about ethical, social and political issues in E- Commerce.Once a company has acquired  customer, t... | | |  | | | |
| Explain the role and support of E- Commerce in the following applications(i) Real estate business | | |  | | | |
| (ii) Insurance sector (iii)  Jobs and employment sites (iv) Trav... | | |  | | | |
| Define Convergence, Collaborative | | |  | | | |
| Computing, Content Management & Call Center Define Web Traffic & Traffic Management How is e-  mail useful for E- | | |  | | | |
| Commerc... | | |  | | | |
| What is an EDI? List its benefits and limitationsDifference Between RSA algorithm | | |  | | | |
| and DSA.Draw the structure of UN  /EDIFACT message | | |  | | | |
| Discuss the various Cyber Crimes, related | | |  | | | |
| to Online Banking.Define E- Contract? Also discuss the provisions relating to E- Contract under  the Information | | |  | | | |
| Technol... | | |  | | | |
| Explain the historical background, Object, Extent, Scope and Commencement of the | | |  | | | |
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| Define Convergence, Collaborative | | |  | | | |
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| Technol... | | |  | | | |
| Explain the historical background, Object, Extent, Scope and Commencement of the | | |  | | | |
| Information Technology | | |  | | | |
| Act.Discuss whether various International  Treaties and C... | | |  | | | |
| Explain the functions and protocols and services of each layer? | | |  | | | |
| Explain the following:-  a) LANb) MANc) WAN | | |  | | | |
| Is EDI used in B2C or B2B E-Commerce? Explain.Define B2C | | |  | | | |
| and B2B Model | | |  | | | |
| Draw and explain the architecture of an onlineshopping e- commerce portal that | | |  | | | |
| sells a largenumber of different types of goods.. Discuss how E-  Commerce is helpfu... | | |  | | | |
| How can e-commerce portals make shopping | | |  | | | |
| secure ?What is meant  by online trading ? How is it performed ? | | |  | | | |
| Explain the benefits of e-commerce to | | |  | | | |
| organizations, customers and society at large.How can e- commerce portals  make shopping secure | | |  | | | |
| ? | | |  | | | |
| Discuss the security concerns in e- commerce with respect to client, communication channel | | |  | | | |
| and server.With the help of a neat block diagram, explain the  multi-la... | | |  | | | |
| With a neat diagram, | | |  | | | |
| explain the various components of m- commerce framework.Explain the  roles of various | | |  | | | |
| stakeholders in the delivery of goods and  services onli... | | |  | | | |
| Which skills are needed to be successful in supply chain | | |  | | | |
| management?What would you improve your company's supply chain management  processes?What has | | |  | | | |
| been your m... | | |  | | | |
| What is the major advantages of supply chain management for eCommerce:What are | | |  | | | |
| the types of supply chain management in  ecommerce? | | |  | | | |
| Explain any 5 types of Electronic Payment Systems.Discuss the | | |  | | | |
| impact of e-commerce in the following areas (i) Marketing(ii) Finance  and Accounting | | |  | | | |
| Write a short note on:  Peer-to-peer payments.  Online Purchases vs. Personal Payments – What are the  differences? | | | | | | | | |
| . Distinguish between e-  commerce.Discuss how E-Commerce is helpful  to business | | | | | | | | |
| success.Write about Tangible and Intangible  benefits of e-business | | | | | | | | |
| What Is Telemarketing?  Define. List and briefly | | | | | | | | |
| explain the types of email marketing  strategies. | | | | | | | | |
| List the benefits and  any four applications of  EDIWhat are the Basic | | | | | | | | |
| Functions in an Sales  order Processing. | | | | | | | | |
| Explain ERP  Implementation  Methodology.Explain | | | | | | | | |
| the following terms used in the definition of BPR. Fundamental rethinking and radical  redesign. | | | | | | | | |